



PRESS RELEASE

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Sport 2000 France and GO Sport announce the signing of an international purchasing partnership agreement

The Sport 2000 and GO Sport groups announced yesterday the signing of a memorandum of understanding concerning an international purchasing cooperation as part of a jointly owned and controlled company (50/50), “International Sports Retail Development” (“ISRD”).

With a network of 530 sports stores, Sport 2000 France, an Activa Capital portfolio company, is a major French sports retailer in France and generated, through its Sport 2000, S2, Mondovélo, Ski-Way and Espace Montagne brands, revenues of €598 million in 2008, in the sporting, leisure, textile and fashion goods distribution sectors.

The GO Sport Group generated, through its GO Sport and Courir retail banners, revenues of €727 million in 2008 in the sporting, leisure, textile and fashion goods distribution sectors. Besides France, its home country, the Group is also present abroad with a total of 387 stores at the end of 2009, including 175 GO Sport (22 franchisees), 211 Courir (27 franchisees) and 1 Moviesport.

Activa Capital has become the reference shareholder of Sport 2000 following an equity increase in June 2008. The transaction involved the “demutualisation” of the co-operative structure regrouping 398 “co-op” members. Activa Capital organised the raising of a significant debt package in order to finance a roll-out programme of fully integrated stores.

Charles Diehl, a Partner of Activa Capital, said: *“More than one year after Activa Capital became the reference shareholder of Sport 2000, this agreement between Sport 2000 and GO Sport is at the heart of our role as professional shareholder and is a key step in the strategy of value creation devised by Activa Capital and the management team. This partnership will benefit suppliers by offering them higher visibility and improved distribution of their products and will also benefit Sport 2000 “co-op” members.”*

Sport 2000 France and Go Sport Group will maintain the complete independence of their respective commercial and network development policies.

About Activa Capital

Activa Capital is an independent private equity company with a strong entrepreneurial spirit.

Activa Capital has over €500 million of funds under management making it well-positioned to provide the financial and human resources necessary to accelerate the development of its investee companies.

With over 100 years of cumulative private equity experience, the Activa Capital team supports management teams and provides the resources necessary to realise the full potential of their businesses.

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